

## DreamShop BEOKA – Terms and Conditions

1. The DreamShop BEOKA programme (“**Programme**”) will commence from Friday, 1 March 2024 to Sunday, 31 March 2024, both dates and times inclusive (“**Programme Period**”).
2. This Programme is jointly organised by DCR Marketing Sdn. Bhd. (Company No. 200501036644P (718792-P)) (“**DCR**”) and BonusKad Loyalty Sdn. Bhd. (Company no. 199701022703 (438200-T)) (“**BonusLink**”). DCR and BonusLink are jointly referred to as the “**Organisers**”.
3. The Programme is open to all targeted individuals who (i) have successfully registered as a member of BonusLink (“**Members**”); (ii) are residing in Malaysia; (iii) are above eighteen (18) years of age; (“**Eligible Members**”).
4. The Organisers reserve the right to disqualify any person that they know is, or have reasonable grounds to believe is, ineligible for this Programme as a result of the terms and conditions (“**Terms and Conditions**”) herein.
5. To participate in this Programme, Eligible Members must do the following steps:
  - Step 1: Go to <https://bit.ly/3T1EYSI>
  - Step 2: Click on any BEOKA products that you wish to purchase.
  - Step 3: Add any BEOKA product to Cart.
  - Step 4: Check out.
  - Step 5: Sign in or Sign Up as Dreamshop member.
  - Step 6: Choose payment method: debit card/e wallet/credit card/offset with BonusLink Points
  - Step 7: Input your BonusLink Card Number and 6-digit PIN to earn BonusLink Points
  - Step 8: Making payment to DCR and ensure that the payment is successful.
  - Step 9: You will be able to receive 1x BonusLink Points immediately after successful transaction, the remaining 1x BonusLink Points will be reflected in your account within fourteen (14) days.

6. Rewards:

- Members who purchased any of the BEOKA products in Dreamshop will be entitled to 2X BonusLink Points and entitled to get 10% OFF when using the promo code "BEOKA10".
  - Extra Bonus Offer: Member who purchased two (2) units of BEOKA PORTABLE M2 PRO DEEP TISSUE MASSAGE GUN per transaction will receive a complimentary gift of 1x Super Mini Q1 **OR** 1x Super Mini C1.
7. For the avoidance of doubt, BonusLink will track the spending of each Eligible Member through the amount of BonusLink Points issued. In the event of technical issues causing any error or delay in crediting the BonusLink Points to the Eligible Members, the transaction may not be included in the calculation of spending.
8. By participating in this Programme, the Eligible Member expressly agrees and consents to:

- a. be bound by the Terms and Conditions herein, including the decisions of the Organisers concerning this Programme; and
- b. By participating in this Programme, Members are deemed to have read, given acceptance and consent for BonusLink's privacy policy accessible at this link: <https://www.bonuslink.com.my/EN/PrivacyNotice.aspx> ("**Privacy Policy**") and agreed to be bound by the Privacy Policy. All personal data provided by Members in this Programme will be updated unto Members' BonusLink account accordingly. Any personal data used by BonusLink will be in compliance with the Personal Data Protection Act 2010 as indicated in the Privacy Policy (and any third party authorized by BonusLink) to use Members' personal data including Members' names, contact details and photographs for publicity purposes, and for the purposes of this Programme. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify BonusLink of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Programme. In the event that any Member disagrees to have his/her personal data to be used and processed in accordance with the Privacy Policy and this Terms & Conditions, the Members shall immediately notify BonusLink to express his/her disagreement and decision to be opted-out from the Programme. In such instances, the Member has opted-out from and no longer be

eligible to receive any Reward, benefits or privileges under this Programme.

### **GENERAL TERMS AND CONDITIONS**

1. By participating in this Programme, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Programme as stated herein and any additional Terms and Conditions stipulated by the Organisers from time to time (as may be applicable) including all decisions of the Organisers in all matters without limitation or qualification related thereto.
2. The Organisers shall not be responsible for, nor have any control whatsoever on the SMS traffic, network failure and / or interruptions on the part of the respective telecommunications service providers for any other reason(s) whatsoever resulting in the delay of the issuance or redemption of the Rewards during Programme Period.
3. The Organisers reserve the absolute right, at any time, to review, investigate and verify the validity of any successful transactions and/or eligibility of Members at any point in time. The Reward is subject to availability and may be changed by the Organisers at any time without notice.
4. This Programme strictly does not apply to EU residents.
5. In the event that:
  - a. The Organisers determine that any transaction may be suspicious, illegal, involves any criminal activities or involves that has been obtained through dishonesty or fraudulent means;
  - b. The Organisers determine that a Member has abused any of the Programme benefits and/or privileges, has failed to comply with any of these terms and conditions set out hereinabove, or has made any misrepresentation to the Organisers;
  - c. The Reward is no longer made available; and/or
  - d. The Reward has been issued to a Member in error or expired;

The Organisers may at their sole discretion without any prior notice to disqualify any Member and/or cancel the Reward or any other actions as the Organisers deem fit.

6. The Organisers to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
7. The Organisers reserve the right at its absolute discretion to jointly amend, delete, or add to any of these Terms and Conditions from time to time without prior notice.
8. The Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Programme, breach any of these terms.
9. All Members shall comply with all applicable laws when participating in this Programme.
10. These Terms and Conditions, as the same may be amended from time to time, shall prevail over any provisions or representations contained in any other promotional materials or advertisements in relation to this Programme.
11. In the event where there is any inconsistency(ies), conflict(s), ambiguity(ies) or discrepancy(ies) between English and Bahasa Malaysia versions of these Terms and Conditions, the English version of these Terms and Conditions shall prevail.
12. These Terms and Conditions are governed by and construed under the laws of Malaysia.
13. For more information on this Programme, email [enquiries@dcr.com.my](mailto:enquiries@dcr.com.my) or visit [www.bonuslink.com.my](http://www.bonuslink.com.my) or contact DCR's Customer Service Hotline Centre at 03-78326103 or BonusLink's Member Interaction Centre on WhatsApp at 03- 7626 1000.