# Ong-Some Rewards CNY Campaign Terms and Conditions

## 1. Campaign Organizer:

The Ong-Some Rewards CNY Campaign ("**Campaign**") is organized by BonusKad Loyalty Sdn. Bhd. (Company no. 199701022703 (438200-T) ("**BonusLink**").

## 2. The Eligibility:

The Campaign is open to all registered BonusLink Members ("**Members**") who are residing in Malaysia, above the age of eighteen (18), excluding EU residents.

## 3. Campaign Period:

- The Campaign will commence officially on 23<sup>rd</sup> January 2024 to 29<sup>th</sup> February 2024, both dates inclusive ("Campaign Period")
- BonusLink retains the right to modify the effective date of this Campaign or prolong the Campaign Period at its sole and absolute discretion.

## 4. Participating Merchants/Partners:

This Campaign is applicable to all participating BonusLink's merchants' outlets as listed in the links for Scan & Pay Merchants and Vouchers' Merchants ("Merchant").

4.1 List of selected Merchants for **BLINK** CNY Scan & Pay:

https://www.bonuslink.com.my/EN/Promotions/ScanPayBLINKCNY2024.aspx

4.2 List of all Scan & Pay Merchants:

https://library2.bonuslink.com.my/Highlight/Content/4421/BLINKSCAN&PAYPartners.pdf

4.3 List of selected Merchants for **BLINK** CNY Vouchers:

https://www.bonuslink.com.my/EN/Promotions/VouchersCNY2.aspx )

#### 5. Campaign Mechanics:

- BLINK App Spend (Scan & Pay):
  - a. Members who spend a minimum of RM10.00 in a single transaction on BonusLink mobile application known as "BLINK App" (BLINK Scan & Pay) within the Campaign Period at the participating Merchants' outlets will be eligible to receive RM3.00 Instant Rebate ("Points Rebate"). The Points Rebate will be applied instantly and automatically on the payment page and shall be deducted to off-set the payable balance amount from the total bill amount per transaction. Kindly note that the

- minimum spending requirement may be altered by BonusLink at its sole and absolute discretion.
- b. The Instant Rebate is fixed at RM3.00 per transaction receipt subject to the adjustment of minimum and maximum spending at the participating outlets according to the spending criteria during the Campaign at the participating Merchants.

# BLINK App Spend (Voucher):

- a. Members who make a single transaction or more for purchasing any of the selected CNY Vouchers without minimum spend are eligible to receive 3X BonusLink Points, which is equivalent to every RM1.00 spent to 3 Points per transaction of Voucher purchase on *BLINK* App.
- b. The 3X Points will be issued automatically via **BLINK** App within three (3) working days after each successful purchase.
- c. Members are deemed to be bound by the Terms and Conditions stated for the selected CNY Vouchers on **BLINK** App.

#### **GENERAL TERMS AND CONDITIONS**

- 1. By participating in this Campaign, the Members are deemed to have read, understood and expressly agreed to be legally bound by these Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by BonusLink's decisions without limitation or qualification in relation to the Campaign.
- 2. All BonusLink's decisions on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals shall be entertained.
- 3. BonusLink reserves the absolute right, at any time, to review, investigate and verify the validity of any successful transactions and/or eligibility of Members at any point in time.
- 4. BonusLink reserves the right at absolute discretion to amend, delete, and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as BonusLink deems appropriate without giving any prior notice to any party including but not limited to the Members.
- 5. These Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over inconsistent terms, conditions, provisions, or representations contained in any other promotional materials and/or advertisements in relation to this Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.

- 6. BonusLink reserves the absolute right to cancel, terminate or suspend this Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension of the Campaign by BonusLink shall not entitle any party including but not limited to the Members to any claim or compensation against BonusLink for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- 7. In no event will BonusLink be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if BonusLink has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
- 8. The Points Rebate has no cash or monetary value and are not redeemable for cash in any form and are non-assignable, non-transferable, non-exchangeable for cash in part or full, non-returnable and/or non-refundable. The Points Rebate shall not be regarded, construed, or used as valuable or exchangeable instruments under any circumstances.
- 9. Each Member must use the BonusLink Points during its applicable validity period failing which the BonusLink Points will expire and be forfeited without further notice to the Members. Each Member agrees that he/she will have no claim whatsoever against BonusLink for any expired BonusLink Points.
- 10. Upon any Member's cessation to be a Member of BonusLink, all then outstanding unissued Points Rebate at such point of time shall be automatically cancelled or forfeited.
- 11. Each Member's Points Rebate will be reflected in the **BLINK** App and shall serve as conclusive evidence of the same.

#### 12. In the event that:

- a) BonusLink determines that any transaction or redemption may be suspicious, illegal, involves any criminal activities or involves Points Rebate that has been obtained through dishonesty or fraudulent means;
- BonusLink determines that a Member has abused any of the Campaign benefits and/or privileges, has failed to comply with any of these Terms and Conditions set out hereinabove, or has made any misrepresentation to BonusLink;
- c) The Points Rebate is no longer made available; and/or
- d) The Points Rebate has been issued to a Member in error or expired;

BonusLink may at its sole discretion without any prior notice to disqualify any Member and/or to retract or forfeit the Points Rebate from any Member or take any other actions as BonusLink deems fit.

- 13. BonusLink to the fullest extent permitted by law excludes all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
- 14. All Members shall be personally responsible for all taxes, rates, government fees and/or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
- 15. Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
- 16. All Members shall comply with all applicable laws when participating in this Campaign.
- 17. These Terms and Conditions are governed by and construed under the laws of Malaysia.
- 18. For more information, please visit <a href="www.bonuslink.com.my">www.bonuslink.com.my</a> or contact or whatsapp BonusLink's Member Interaction Centre at +603-7626-1000.