

## 25x BonusLink Points with Visa Campaign

### Terms & Conditions

#### Campaign Period

1. This **25x BonusLink Points with Visa Campaign** ("**Campaign**") is jointly organised by BonusKad Loyalty Sdn Bhd with the Registration No: 199701022703 (438200-T) ("**BonusLink**") and Visa Worldwide Pte. Limited with the Registration No. 200719281K ("**Visa**") (collectively referred to as "**the Organisers**").
2. The Campaign will commence from **1 June 2023 – 31 August 2023** (both dates inclusive) ("**Campaign Period**").

#### Eligibility

3. This Campaign is open to all BonusLink members, who are:
  - (a) residing in Malaysia;
  - (b) above eighteen (18) years of age; and
  - (c) (i) have successfully registered themselves on BonusLink mobile application ("**BLINK App**"); and/or (ii) possess a valid physical BonusLink card.(hereinafter referred to as the "**Members**")
4. This Campaign is strictly not applicable to European Union (EU) companies or residents.

#### Campaign Participation

5. To be eligible to participate in this Campaign, Members are required to achieve a minimum cumulative spend of Ringgit Malaysia Five Hundred only (RM500.00) per calendar month ("**Spending Threshold**") within Campaign Period by:
  - a) Making payments using Visa cards at participating BonusLink partners' outlets as set out in the link: [[Here](#)] & [[Here](#)] ("**Partners**") through **BLINK** App (Scan & Pay function) or swiping the physical BonusLink card at the point of payment.
  - b) Making payments to purchase the shopping voucher using Visa cards on **BLINK** app.
6. Members should take note of specific terms and conditions applicable to each Partner in relation to this Campaign, which is accessible through this link: [[Here](#)] ("**Partner-Specific Terms & Conditions**").

#### Rewards

7. Additional 25X BonusLink loyalty points ("**BonusLink Points**") will be given for a minimum cumulative spend of RM500 per month for payments made in Ringgit Malaysia (RM) using Visa cards to the Partners. The additional BonusLink Points will be capped at two thousand five hundred (2,500) BonusLink Points per Member per month. Examples for calculation of the additional BonusLink Points may be accessible through the Partner-Specific Terms & Conditions.

8. The additional BonusLink Points will be credited into the respective Member's BonusLink account within five to six (5-6) weeks from the end of the Campaign. The additional BonusLink Points will be awarded on a first-come first-served basis until the monthly capped of Eighteen million (18,000,000) BonusLink Points from the total campaign pool of Fifty-four million (54,000,000) BonusLink Points is depleted.
9. At the point of crediting of the additional BonusLink Points, the Members must not cancel or terminate their Visa cards and BonusLink membership, otherwise they will be disqualified from participation in this Campaign and the additional BonusLink Points will be forfeited. The Organisers also reserve the right to disqualify any Member that they know is, or have reasonable grounds to believe is, ineligible for this Campaign.

### **General Terms & Conditions**

1. By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the terms and conditions ("**Terms and Conditions**") of this Campaign as stated herein and any additional Terms and Conditions stipulated by the Organisers from time to time (as may be applicable) including all decisions of the Organisers in all matters without limitation or qualification related thereto.
2. The Organisers are not responsible for, nor have any control whatsoever on the SMS traffic, network failure and/or interruptions on the part of the respective telecommunications service providers for any other reason(s) whatsoever resulting in the delay of the crediting of the additional BonusLink Points.
3. All the Organisers' decisions on all matters relating to the Campaign including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign, or any decisions made by the Organisers in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.
4. The Organisers reserve the absolute right, at any time, to review, investigate and verify the validity of any successful transactions and/or eligibility of Members at any point in time. The additional BonusLink Points are subject to availability and may be changed by the Organisers at any time without notice.
5. The BonusLink Points have no cash or monetary value and is not redeemable for cash in any form and is non-assignable, non-transferable, non-exchangeable for cash in part or full, non-returnable and/or non-refundable. The BonusLink Points shall not be regarded, construed, or used as valuable or exchangeable instruments under any circumstances.
6. Upon any Member's cessation to be a Member of BonusLink, all then outstanding BonusLink Points at such point of time shall be automatically cancelled and forfeited.
7. Each Member's BonusLink Points entitlements will be reflected in the members' BonusLink accounts and shall serve as conclusive evidence of the same.

8. The Organisers reserves the absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as the Organisers deem appropriate without giving any prior notice to any party including but not limited to Members.
9. By participating in this Campaign, Members are deemed to have read, given acceptance and consent for BonusLink's privacy policy accessible at this link: <https://www.bonuslink.com.my/EN/PrivacyNotice.aspx> ("**Privacy Policy**") and agreed to be bound by the Privacy Policy. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink account accordingly. Any personal data used by BonusLink will be in compliance with the Personal Data Protection Act 2010 as indicated in the Privacy Policy (and any third party authorized by BonusLink) to use Members' personal data including Members' names, contact details and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify BonusLink of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. In the event that any Member disagrees to have his/her personal data to be used and processed in accordance with the Privacy Policy and this Terms & Conditions, the Members shall immediately notify BonusLink to express his/her disagreement and decision to be opted-out from the Campaign. In such instances, the Member has opted-out from and no longer be eligible to receive any benefits or privileges under this Campaign.
10. The Organisers reserve the absolute right, at any time, to verify the validity of any transactions and/or eligibility of Members at any point in time.
11. In the event that the Organisers determine or suspect that:
  - a) any transaction that has been completed and/ or BonusLink Points that has been obtained may be dishonest, suspicious, illegal, involves any criminal activities and/or fraudulent means;
  - b) a Member has abused any of the Campaign benefits and/or privileges, has failed to comply with any of these terms and conditions set out hereinabove, and/or has made any misrepresentation to the Organisers;
  - c) the BonusLink Points are no longer made available; and/or
  - d) the BonusLink Points have been issued to a Member in error or expired;

The Organisers may at its sole discretion without any prior notice and without assigning any reason there to disqualify any Member from the participation of the Campaign and/or retract or forfeit the award of BonusLink Points from any Member or take any other actions as the Organisers deem fit.

12. The Organisers reserve the absolute right to cancel, terminate or suspend the Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension of the Campaign by the Organisers shall not entitle any party including but not limited to the Members to any claim or compensation against the BonusLink for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

13. The Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional and/or advertising materials for the Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
14. In no event will the Organisers be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if the Organisers have been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
15. The Organisers to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
16. Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
17. All Members shall comply with all applicable laws when participating in this Campaign.
18. These Terms and Conditions are governed by and construed under the laws of Malaysia.