

# #RayaKaya Campaign

## TERMS & CONDITIONS

1. The **#RayaKaya Campaign** (“**Campaign**”) is organised by BonusKad Loyalty Sdn. Bhd. (Company no. 199701022703 (438200-T)) (“**BonusLink**”).
2. The Campaign is open to all registered BonusLink Members (“**Members**”) who are residing in Malaysia and above the age of eighteen (18). This Campaign is strictly not applicable to EU residents.
3. The Campaign will commence from 12:00:00 AM on Friday, 18 April 2022 until 11:59:59 PM on Tuesday, 7 June 2022, both dates and times inclusive (“**Campaign Period**”) unless advised otherwise by BonusLink. BonusLink reserves the right to amend or extend the duration of the Campaign at any time as deemed fit.
4. This Campaign is applicable to all participating merchants’/partners’ outlets (“**Participating Merchants/Partners**”) as listed [HERE](#).
5. To participate in this Campaign, Members need to swipe a valid physical BonusLink Card or scan a valid BonusLink Virtual Card via the BonusLink App (“**BLINK** App”) prior to making payment or make payment using the **BLINKIT** feature via the **BLINK** App during the Campaign Period.

### **WINNERS SELECTION & ANNOUNCEMENT**

6. A total of thirteen (13) Members (“**Winners**”) will win throughout the Campaign Period. The winning prizes are:

Prize	BonusLink Points	Number of Winners
1 <sup>st</sup> Prize	1,000,000	1
2 <sup>nd</sup> Prize	500,000	2
3 <sup>rd</sup> Prize	100,000	10

The total prizes of three million (3,000,000) BonusLink Points are worth approximately RM30,000 (“**Redemption Value**”). The Redemption Value varies between different merchants/partners.

7. Top thirteen (13) highest spenders at any of the Participating Merchants/Partners during the Campaign Period will be shortlisted as the Winners. For the avoidance of doubt, the highest spenders are selected based on the total amount in Ringgit Malaysia ("**RM**") spent at the Participating Merchants/Partners.
8. A shortlisted Winner will be contacted by BonusLink via a phone call ("**Phone Call**"). For example:
  - i. *Should the first attempt to contact a shortlisted Winner via Phone Call fail, i.e. no answer, telephone number not in service, no connection etc, BonusLink will attempt to contact the shortlisted Winner again at least two (2) more times on the same/next day from when the first call attempt was made. Where such further attempts to contact the shortlisted Winner are unsuccessful, BonusLink reserves the right to select another shortlisted Winner through a Phone Call, in place of the original shortlisted Winner who could not be contacted and the same process will be repeated until a new shortlisted Winner is determined.*
9. Once the shortlisted Winner receives a Phone Call and the required identity verification is completed, the shortlisted Winner will be required to answer BonusLink related questions correctly before he/she is eligible to receive the Prize. If any answer to any question is incorrect, he/she will be disqualified from the Campaign and another Winner will be selected.
10. Winners will be selected and announced within **four (4) months** from the Campaign end date. Winners will receive the Prizes, awarded in the form of BonusLink Points. The said BonusLink Points will be credited into Winners' BonusLink accounts within two (2) weeks after receiving the notification of win.

## **GENERAL TERMS AND CONDITIONS**

1. By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by BonusLink from time to time (as may be applicable) including all decisions of BonusLink in all matters without limitation or qualification related thereto.
2. All BonusLink's decision on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals shall be entertained.
3. BonusLink reserves the absolute right, at any time, to verify the validity of any successful transactions and/or eligible Members at any point in time.
4. Retrospective claims by Members for the award of BonusLink Points will not be entertained. Any request by Members to provide their BonusLink Card Number and/or to be eligible for BonusLink Points after exiting the Participating Merchants/Partners or the dedicated page in **BLINK** app (whichever applicable) will not be entertained. Only Members who fulfil the Campaign Terms and Conditions shall be eligible for the award of BonusLink Points.
5. BonusLink reserves the absolute right to revise the BonusLink Points to be awarded from time to time without any prior notice to any party including but not limited to the Members.
6. BonusLink reserves the right at their sole discretion to disqualify any Member and/or to retract or forfeit the award of BonusLink Points from any Member if they believe the Member has (singularly or jointly with any other Member) undertaken fraudulent practice and/or activities to earn the BonusLink Points or undertaken any activities that are or may be harmful to this Campaign or to BonusLink.
7. BonusLink reserves the absolute right to cancel, terminate or suspend this Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension of the Campaign by BonusLink shall not entitle any party including but not limited to the Members to any claim or compensation against BonusLink for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

8. The Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional and/or advertising materials for the Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
9. BonusLink reserves the sole and absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as BonusLink deems appropriate without giving any prior notice to any party including but not limited to the Members.
10. In no event will BonusLink be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if BonusLink has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
11. BonusLink to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
12. Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
13. All Members shall comply with all applicable laws when participating in this Campaign.
14. These Terms and Conditions are governed by and construed under the laws of Malaysia.
15. All Members shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
16. For more information, visit <https://www.bonuslink.com.my> or contact BonusLink's Member Services Centre at +603-7626-1000.