

## **BLINKIT Campaign**

### **Terms & Conditions**

#### **Campaign Period**

- 1.0 This **BLINKIT** Campaign (“Campaign”) is jointly organised by BonusKad Loyalty Sdn Bhd with the Registration No: 199701022703 (438200-T) (“BonusLink”), which will commence from **1 Sep – 31 Dec 2022** (both dates inclusive) (“Campaign Period”).

#### **Eligibility**

- 2.0 Subject to these Terms and Conditions, this Campaign is open to both Existing and New BonusLink Members (hereinafter collectively “Members”), who are residing in Malaysia and are above eighteen (18) years of age and are in the following categories:

Member Status	Description
Existing Member	A person with an existing BonusLink Card Number
New Member	A person who successfully registers as a BonusLink Member during this Campaign

- 2.1 This Campaign is strictly not applicable to European Union (EU) residents.
- 3.0 In order to be eligible to participate in this Campaign, Members are required to complete the steps below:
- 3.1 Members must download the BonusLink Mobile App (“**BLINK** App”) from Google Play Store, Apple App Store or Huawei App Gallery on their Android, iOS or Huawei device(s) respectively.
- 3.2 Members are required to complete the setup of One Time Password (OTP);
- 3.3 Existing BonusLink Members are required to pair their physical BonusLink Card Number to the **BLINK** App; and
- 3.4 New applicants who have successfully registered to be BonusLink Members via **BLINK** App will be given Virtual BonusLink Card Number.

## Campaign Mechanics

- 4.0 To be eligible to participate in this Campaign, Members are required to do the following Campaign task ("Campaign Tasks") to receive the reward(s) during this Campaign Period:
- 4.1 Make a min payment of RM5 via **BLINKIT** (in **BLINK** App) at any of BLINK's participating merchants.  
Each Member must make a min of RM5 payment to Merchant(s) via BLINKIT (in **BLINK** App) to earn one-hundred (100) BonusLink Points.

Note: Capped at 1,000 BonusLink Points per member, monthly and limited to first 1,000 members monthly.

## Rewards

- 5.0 The eligible Members who have completed the above will be rewarded as follow:

Task	Points Reward	Limited to first following numbers of Members
<b>Make a min payment of RM5 at Merchants via <b>BLINKIT</b>.</b>		
Make a min payment of RM5 at Merchants via <b>BLINKIT</b> .	100 BonusLink Points *Capped at 1,000 BonusLink Points per member	1,000 monthly

- 6.0 The rewards (BonusLink Points) are subject to first-come, first-served basis. The BonusLink Points will be credited within three (3) – four (4) weeks after the Campaign Tasks have been completed.
- 7.0 At the point of rewards fulfilment process, all eligible Members must not cancel or terminate their BonusLink Membership, otherwise the eligible Members will be disqualified. BonusLink also reserves the right to disqualify any eligible Members that it knows is, or has reasonable grounds to believe is, ineligible for this Campaign as a result of this rule.

## General Terms & Conditions

- 1.0 By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by the Organisers from time to time (as may be applicable) including all decisions of the Organisers in all matters without limitation or qualification related thereto.
- 2.0 The Organisers are not responsible for, nor have any control whatsoever on the SMS traffic, network failure and / or interruptions on the part of the respective telecommunications service providers or the Organisers' vendors for any other reason(s) whatsoever resulting in the delay of the "Notification" during Campaign Period.
- 3.0 All Organisers' decisions on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.
- 4.0 The Organisers reserve the absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as the Organisers deem appropriate without giving any prior notice to any party including but not limited to Members.
- 5.0 By participating in this Campaign, Members are deemed to have given acceptance and consent for the Organisers (and any third party authorized by the Organisers) to use Members' personal data including Members' names and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify the Organisers of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink account accordingly. Any personal data used by the Organisers will be in compliance with the [Personal Data Protection Act 2010](#) as indicated in BonusLink's Personal Data Protection Policy stated in BonusLink's website, AmBank's website and Visa's website.
- 6.0 The Organisers reserve the absolute right, at any time, to verify the validity of any successful transactions and/or eligible Members at any point in time.

- 7.0 The Organisers reserve the absolute right to revise the BonusLink Points to be awarded from time to time without any prior notice to any party including but not limited to the Members.
- 8.0 The Organisers reserve the right at their sole discretion to disqualify any Member and/or to retract or forfeit the award of BonusLink Points from any Member if they believe the Member has (singularly or jointly with any other Member) undertaken fraudulent practice and/or activities to earn the BonusLink Points or undertaken any activities that are or may be harmful to this Campaign or to the Organisers.
- 9.0 The Organisers reserve the absolute right to cancel, terminate or suspend the Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension of the Campaign by the Organisers shall not entitle any party including but not limited to the Members to any claim or compensation against the Organisers for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- 10.0 The Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional and/or advertising materials for the Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
- 11.0 In no event will the Organisers be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if the Organisers have been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
- 12.0 The Organisers to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
- 13.0 Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.

14.0 All Members shall comply with all applicable laws when participating in this Campaign.

15.0 These Terms and Conditions are governed by and construed under the laws of Malaysia.