

**BONUSLINK POINTS EXCHANGES CAMPAIGN WITH  
BONUS POINTS**  
(Terms and Conditions)



**A. Campaign Duration**

1. The **BONUSLINK POINTS EXCHANGES CAMPAIGN WITH BONUS POINTS** is organised by **Bonuskad Loyalty Sdn. Bhd.** ("BonusLink") will run from **20 March until 30 April 2025** both dates inclusive ("Campaign Period").

**B. Campaign offer**

1. Subject to the Terms and Conditions herein, Members who convert from Partners' (**AirAsia/Enrich/PLUSMiles**) Points to BonusLink Points during the Campaign Period with the converted BonusLink Points successfully received into the BonusLink account, will be entitled for the following respective additional BonusLink Points campaign offer:

Campaign Offer	Validity Date
*Gets additional <b>10%</b> BonusLink Points by converting from Partners' Points into BonusLink Points; i.e. converting from AirAsia Points into BonusLink Points	<b>20 March until 30 April 2025</b>

2. For this campaign, Member must convert a minimum of 1,500 AirAsia Points/ 1,200 Enrich Points/ 1,000 PLUSMiles Points and above to BonusLink Points.
3. Upon successful conversion, Member will receive \*additional Points and below is the earning illustration:

Campaign Period 20 March until 30 April 2025	Conversion from AirAsia Points to BL Points	Conversion from Enrich Points to BL Points	Conversion from PLUMiles Points to BL Points
Standard Conversion Points	1,500 AirAsia = <b>950 BL Points</b>	1,200 Enrich Points = <b>2,400 BL Points</b>	1,000 PLUSMiles Points = <b>900 BL Points</b>
<b>Additional 10% Bonus Points (During campaign)</b>	1,500 AirAsia = <b>1,045 BL Points</b>	1,200 Enrich Points = <b>2,640 BL Points</b>	1,000 PLUSMiles Points = <b>990 BL Points</b>

4. The additional BonusLink Points will be awarded only for one successful eligible points conversion transacted and received into the BonusLink membership account within the Campaign Period.
5. \*Each Member qualifies for one-time Bonus Points (10% Bonus Point) for each participating partner from AirAsia, Enrich, PLUSMiles throughout the campaign period.
6. The 10% additional Points will be awarded to Members in 6 weeks time after the campaign end date.

7. Participants must be an existing AirAsia/Enrich/PLUSMiles member with a valid ID/email address that was registered with the respective Partners.
8. Expired AirAsia/Enrich/PLUSMiles Points will be void and cannot be replaced / refunded/ exchanged.
9. Any points exchange request cannot be cancelled, exchanged, sold for cash, refunded and/or replaced.

#### **C. Redemption of Partners' (AirAsia/Enrich/PLUSMiles) Points to BonusLink Points**

1. The application for Conversion shall be published in Partners' Website in a denomination of BonusLink Points offered with the amount of the respective Points Exchanges Partners' required specified in these terms and conditions.
2. The respective Members' Account must be an active account at the time of the Conversion.
3. Members who do not have enough Points balance in their respective Partners' account shall not be eligible for any Conversion.
4. In any event such Conversion is made, the Conversion will not be processed and any additional purchase of Partners' Points via cash or credit card is strictly prohibited and will not be accepted.
5. The Conversion is only applicable to the respective Partners' account who is the BonusLink cardholder. The respective Partners' account must ensure the name in the Account matches with the name registered with BonusLink account. If the respective Partners' account and BonusLink name registered do not match, the transaction will be rejected and the respective Partners' account is required to contact the BonusLink Customer Service at 03-7626 1000 or email to [MemberServices@bonuslink.com.my](mailto:MemberServices@bonuslink.com.my) to check further.
6. The BonusLink account number provided during the Conversion request or transacting through the respective Partners' account must be owned by the respective Partners' member. Each member shall be solely responsible for keeping the BonusLink Account Number and all details in connection with the account, always confidential and secured and shall immediately notify the respective Points Exchanges of any unauthorised access to the account.
7. The respective Points Exchanges Partner accepts no liability for the disclosure of the Account Identification to any third party, whether intentionally or otherwise. Each respective Partner reserves the right to suspend or protect an Account from being accessed if Partner/BonusLink have reasonable grounds to believe that the security of the Account has been breached or is at the risk of exposure. Member shall be responsible for maintaining the security of the Account and maintaining settings that reflect member preferences.
8. Member is responsible to check and verify the accuracy of all the records and activities in connection with Member Account regularly and Member shall immediately notify the respective Partners' at their helpdesk of any inaccurate records or activities.
9. BonusLink reserves the right to cancel the Conversion by any Partners' account/Member who is in breach of these terms and conditions.

#### **D. Usage of Points Conversion to BonusLink Points**

1. BonusLink reserves the right to cancel or revoke the Points conversion for any reason, including the following circumstances: fraudulent purchasing activity, abuse or used in bad faith.
2. Any Points recorded in error to any Points related to a transaction which is cancelled, BonusLink has the right to deduct any such Points as stated above without notifying the member.
3. BonusLink reserves the right to change the terms and conditions of the conversion program at any time without prior notice to BonusLink Cardmembers.
4. BonusLink will not be liable and/or be required to offer replacement of any respective Partners' Points redemption for:
  - discontinued or cancelled the respective Partners' Points conversion to BonusLink Points;
  - improper use of, or inability to convert the respective Partners' Points; or
  - the inability to convert the respective Partners' Points due to technical issues.
5. All other applicable terms and conditions shall apply.
6. You may refer to the full terms & conditions of the respective Points Exchange partners below:
  - AirAsia: <https://www.airasia.com/aa/rewards/en/gb/rewards-membership.html>
  - Enrich: [https://enrich.malaysiaairlines.com/content/dam/mas/enrich/tnc/Final\\_TNC\\_BonusLink\\_June23.pdf](https://enrich.malaysiaairlines.com/content/dam/mas/enrich/tnc/Final_TNC_BonusLink_June23.pdf)
  - PLUSMiles: [https://library2.bonuslink.com.my/Product/Description/29206/PLUSMiles\\_to\\_BonusLink\\_Points\\_Exchange\\_T&C\\_Mobile-New.pdf](https://library2.bonuslink.com.my/Product/Description/29206/PLUSMiles_to_BonusLink_Points_Exchange_T&C_Mobile-New.pdf)
7. Member can direct to <https://www.bonuslink.com.my/EN/ContactUs.aspx> for any enquiries on BonusLink.