

## **BE A BONUSLINK MILLIONAIRE CAMPAIGN**

### **Terms & Conditions**

#### **Campaign Period**

- 1.0 This Be A BonusLink Millionaire Campaign (“Campaign”) is jointly organised by BonusKad Loyalty Sdn Bhd with the Registration No: 199701022703 (438200-T) (“BonusLink”), Visa Worldwide Pte. Limited and AmBank (M) Sdn Bhd with the Registration No: 196901000166 (8515-D) (collectively referred to as “the Organisers”) which will commence from **1 January to 31 March 2022** (both dates inclusive) (“Campaign Period”).

#### **Eligibility**

- 2.0 Subject to these Terms and Conditions, this Campaign is open to both Existing and New BonusLink Members (hereinafter collectively “Members”), who are residing in Malaysia and are above eighteen (18) years of age and are in the following categories:

Member Status	Description
Existing Member	A person with an existing BonusLink Card Number
New Member	A person who successfully registers as a BonusLink Member during this Campaign

- 2.1 This Campaign is strictly not applicable to European Union (EU) residents.
- 3.0 In order to be eligible to participate in this Campaign, Members are required to complete the steps below:
- 3.1 Members must download the BonusLink Mobile App (“**BLINK** App”) from Google Play Store, Apple App Store or Huawei App Gallery on their Android, iOS or Huawei device(s) respectively;
- 3.2 Members are required to complete the setup of One Time Password (OTP);
- 3.3 Existing BonusLink Members are required to pair their physical BonusLink Card Number to the **BLINK** App; and
- 3.4 New applicants who have successfully registered to be BonusLink Members via **BLINK** App will be given Virtual BonusLink Card Number.

## Campaign Mechanics

- 4.0 To be eligible to participate in this Campaign, Members are required to fulfil any of the following Campaign tasks (“Campaign Tasks”) to receive the reward(s) during this Campaign Period:
- 4.1 Link a Visa Debit or Credit Card.  
Members are required to link their Visa Debit or Credit Card to the **BLINK** App to earn two (2) entries.
- Note: Only applicable to the first successful linked Debit or Credit Cards. To be eligible, payment card must remain linked throughout the Campaign Period. Members who have linked their Visa Debit or Credit Card prior to Campaign Period automatically earned two (2) entries.
- 4.2 Make payment to Merchants via BLINKIT (in **BLINK** App), purchase or partial redeem Voucher(s) using Visa Debit or Credit Card.  
Member(s) must make payment to Merchants via BLINKIT (in **BLINK** App), purchase or partial redeem Voucher(s) using Visa Debit or Credit Card as below:
- Perform first (1<sup>st</sup>) transaction and earn one (1) entry.
  - Perform second (2<sup>nd</sup>) transaction and earn one (1) entry.
  - Perform third (3<sup>rd</sup>) transaction and earn three (3) entries.
  - Perform fourth (4<sup>th</sup>) transaction and earn three (3) entries.
- Note: No minimum spend is required for each transaction. Each Member is entitled to a maximum of twenty (20) entries.
- 4.3 Complete four (4) transactions  
Complete payment to Merchants via BLINKIT (in **BLINK** App), purchase or partial redeem Voucher(s) using Visa Debit or Credit Card and get one thousand (1,000) BonusLink Points. Limited to first (1<sup>st</sup>) fifteen thousand (15,000) Members only.
- 4.4 Earn double entries using an AmBank BonusLink Visa Card  
Members are entitled for double entries once the Campaign Task of “Link a Visa Debit or Credit Card in **BLINK** App, purchase or partial redeem voucher(s) via BLINKIT using Visa Debit or Credit Card” has been fulfilled using an AmBank BonusLink Visa Card.

- 4.5 Get 10X BonusLink Points with AmBank BonusLink Visa Card  
Enjoy additional 10X BonusLink Points for payment made with AmBank BonusLink Visa Card in **BLINK** App. Maximum of one thousand (1,000) BonusLink Points per card holder. Limited to first (1<sup>st</sup>) five thousand (5,000) card holders only.
- 4.6 Successful Applicants of AmBank BonusLink Visa Card  
Members are entitled up to twenty-three thousand (23,000) BonusLink Points with:
- Two thousand five hundred (2,500) BonusLink Points for approved applications with activation of AmBank BonusLink Visa Card.
  - Twenty thousand five hundred (20,500) BonusLink Points with minimum spend of RM1,000 within sixty (60) days of the card activation.
  - Click [here](#) for full terms & conditions for application of AmBank BonusLink Visa Card.

For further information on AmBank BonusLink Visa Card, click [here](#).

## Rewards

5.0 The eligible Members who have completed the above will be rewarded as follow:

<b>Task</b>	<b>Entry/Points Reward</b>	<b>Limited to first following numbers of Members</b>
<b>Link Visa Debit or Credit Card</b>		
Link a Visa Debit or Credit Card on <i>BLINK</i> App.	2 entries	Unlimited
<b>Pay with BLINKIT (via Visa Debit or Credit Card, with no minimum spend)</b>		
1 <sup>st</sup> transaction	1 entry	Unlimited
2 <sup>nd</sup> transaction	1 entry	Unlimited
3 <sup>rd</sup> transaction	3 entries	Unlimited
4 <sup>th</sup> transaction	3 entries	Unlimited
<b>Complete 4 transactions</b>		
Pay with BLINKIT (via Visa Debit or Credit Card, with no minimum spend)	1000 BonusLink Points	15,000
<b>Use an AmBank BonusLink Visa Card</b>		
Use an AmBank BonusLink Visa Card for the Campaign Task of "Link a Visa Debit or Credit Card in <i>BLINK</i> App & pay with BLINKIT (via Visa Debit or Credit Card, with no minimum spend)"	2x Entries	Unlimited
<b>Get 10X BonusLink Points</b>		
Pay with AmBank BonusLink Visa Card in <i>BLINK</i> App (max 1000 BonusLink Points per card holder)	1000 BonusLink Points	5,000
<b>Get 23,000 BonusLink Points</b>		
Successful applicants with activation of AmBank	2,500 BonusLink Points	Unlimited

BonusLink Visa Card		
Successful applicants of AmBank BonusLink Visa Card with minimum spend of RM1000 within 60 days from card activation	20,500 BonusLink Points	Unlimited

- 6.0 The rewards (BonusLink Points) are subject to first-come, first-served basis. The BonusLink Points will be credited within three (3) – four (4) weeks after the Campaign Tasks have been completed.
- 7.0 At the point of rewards fulfilment process, all eligible Members must not cancel or terminate their BonusLink Membership, otherwise the eligible Members will be disqualified. BonusLink also reserves the right to disqualify any eligible Members that it knows is, or has reasonable grounds to believe is, ineligible for this Campaign as a result of this rule.

### Contest

- 8.0 By completing any of the tasks in this Campaign, Members will stand a chance to win the following prizes:

No	Prize	No of Winners
1	Grand prize - 1 million BonusLink Points	5
2	1st Prize- iPhone 13 128gb	9
3	2nd Prize - Travel Voucher worth RM1000	20
4	Consolation Prize - 10,000 BonusLink Points	300
5	Winner for Successful Applicants of AmBank BonusLink Visa Card - iPhone 13 128gb	3
<b>Total</b>		<b>337</b>

8.1 Winners will be selected via a computerized selection system. BonusLink's decision on all matters relating to this Contest (including the selection of Winners) shall be final and binding. No enquiries on Winners' selection will be entertained.

8.2 Winners for prize no. one (1) to three (3) and five (5) will be contacted by BonusLink. BonusLink will contact the shortlisted Winners who are the registered owners of the BonusLink Cards for verification. The shortlisted Winners will be required to answer BonusLink related questions correctly before they are eligible to receive the prize ("Winners" and each a "Winner"). If any answer to any question is incorrect, he or she will be disqualified from the Contest and another Winner will be selected.

A shortlisted Winner will be contacted by BonusLink via a phone call ("Phone Call"). For example:

Should the first attempt to contact a shortlisted Winner via Phone Call fail, i.e. no answer, telephone number not in service, no connection etc, BonusLink will attempt to contact the shortlisted Winner again at least two (2) more times on the same or next day from when the first call attempt was made. Where such further attempts to contact the shortlisted Winner are unsuccessful, BonusLink reserves the right to select another shortlisted Winner through a Phone Call, in place of the original shortlisted Winner who could not be contacted and the same process will be repeated until a new shortlisted Winner is determined.

8.3 Members will only be entitled to win one (1) prize throughout the Campaign Period.

8.4 Prizes no. two (2), three (3) and five (5) will be delivered to Members' delivery address and prize no. one (1) and four (4) will be credited to Members' BonusLink account within six (6) to eight (8) weeks after Campaign Period.

8.5 Prizes no. five (5) is eligible for successful applicants, determined by the date and time of the online application via <https://www.bonuslink.com.my/EN/LeadsForm.aspx?page=form> with approved application and activation of AmBank BonusLink Visa Card.

## General Terms & Conditions

- 1.0 By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by the Organisers from time to time (as may be applicable) including all decisions of the Organisers in all matters without limitation or qualification related thereto.
- 2.0 The Organisers are not responsible for, nor have any control whatsoever on the SMS traffic, network failure and / or interruptions on the part of the respective telecommunications service providers or the Organisers' vendors for any other reason(s) whatsoever resulting in the delay of the "Notification" during Campaign Period.
- 3.0 All Organisers' decisions on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.
- 4.0 The Organisers reserve the absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as the Organisers deem appropriate without giving any prior notice to any party including but not limited to Members.
- 5.0 By participating in this Campaign, Members are deemed to have given acceptance and consent for the Organisers (and any third party authorized by the Organisers) to use Members' personal data including Members' names and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify the Organisers of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink account accordingly. Any personal data used by the Organisers will be in compliance with the [Personal Data Protection Act 2010](#) as indicated in BonusLink's Membership Terms and Conditions stated in BonusLink's website, AmBank's website and Visa's website.
- 6.0 The Organisers reserve the absolute right, at any time, to verify the validity of any successful transactions and/or eligible Members at any point in time.

- 7.0 The Organisers reserve the absolute right to revise the BonusLink Points to be awarded from time to time without any prior notice to any party including but not limited to the Members.
- 8.0 The Organisers reserve the right at their sole discretion to disqualify any Member and/or to retract or forfeit the award of BonusLink Points from any Member if they believe the Member has (singularly or jointly with any other Member) undertaken fraudulent practice and/or activities to earn the BonusLink Points or undertaken any activities that are or may be harmful to this Campaign or to the Organisers.
- 9.0 The Organisers reserve the absolute right to cancel, terminate or suspend the Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension of the Campaign by the Organisers shall not entitle any party including but not limited to the Members to any claim or compensation against the Organisers for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- 10.0 The Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional and/or advertising materials for the Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
- 11.0 In no event will the Organisers be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if the Organisers have been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
- 12.0 The Organisers to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
- 13.0 Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.



14.0 All Members shall comply with all applicable laws when participating in this Campaign.

15.0 These Terms and Conditions are governed by and construed under the laws of Malaysia.