

Terms and Conditions of Points Conversion via BIG Xchange

1. This campaign ("Campaign") is organised by BIGLIFE Sdn. Bhd. ("BIG") and BonusKad Loyalty Sdn. Bhd. ("BonusLink") (jointly referred to as "the Organisers").
2. By participating in this Campaign, all participants ("Participants") will be deemed to have read, understood and expressly agreed to be bound by the Terms & Conditions of this Campaign as stated herein and any additional terms and conditions stipulated by the Organisers (as may be applicable) including the decisions of the Organisers in all matters related thereto.
3. Information on how to participate in this Campaign forms part of these Terms and Conditions. Registration for and/or participation in this Campaign is deemed as acceptance of these Terms and Conditions. Acceptance of these Terms and Conditions is a condition of entry.
4. This Campaign runs for an indefinite period from 27th September 2021, 00:00 (GMT 8+) unless advised by Organisers ("Campaign Period"). The Organisers reserve the right to amend or extend the duration of the Campaign at any time as they deem fit without prior notice.
5. To qualify and participate in this Campaign, Participants must fulfil all of the following requirements ("Campaign Requirements") during the Campaign Period: -
 - 5.1 Participants must be an existing (i) BIG member (having subscribed and registered for membership under the loyalty and rewards program operated by BIG under the name "BIG Rewards Programme") ("BIG Member") and BonusLink Card holder (having subscribed and registered for membership under the loyalty and rewards program operated by BonusLink under the name "BonusLink Programme") ("BonusLink Member") and (ii) have a unique registration number known as the "BIG member ID" issued by BIG and "BonusLink Card Number" issued by BonusLink respectively; at the point of participation in the Campaign; and
 - 5.2 Participants must have successfully registered their BonusLink Card in the BIG Rewards mobile app, the AirAsia app or AirAsia's official website www.airasia.com (collectively referred to as "BIG Xchange Platform"); and
 - 5.3 Participants shall convert their respective BonusLink Points to BIG Points through the BIG Xchange Platform during the Campaign Period, based on a fixed conversion ratio/structure as outlined in Table A below: -

Table A

Points Conversion	Conversion Ratio / Structure
Conversion from BonusLink Points to BIG Points	1,000 BonusLink Points: 635 BIG Points* <i>(subject to a minimum conversion of 1,000 BonusLink Points per transaction)</i>

6. BIG Points will be credited to the eligible Participants' BIG Member accounts immediately upon completion of conversion transaction.
7. The points conversion request cannot be revoked or cancelled once made.

8. BIG Points credited to eligible Participants' BIG Member accounts pursuant to this Campaign are irreversible and cannot be converted back to BonusLink Points under any circumstances.
9. The BIG Points cannot be reversed, transferred or exchanged for cash.
10. Usage of BIG Points is subject to BIG Membership Terms and Conditions.
11. The Organisers reserve the absolute right, at any time, to verify the validity of the points conversion and eligibility of the Participants. Without limitation, Participants agree to provide a copy of the identification card to the Organisers upon request.
12. The Organisers' decision in relation to all aspects of the Campaign including but not limited to the BIG Points and/or BonusLink Points and Participants are final, binding and conclusive under any circumstances and no correspondence nor appeal will be entertained.
13. The Organisers further reserve their right to use any personal data of Participants in accordance with their respective privacy policies for any purpose related to this Campaign and the Participants are deemed to consent to such use with no monetary payment.
14. The Organisers reserve the right in their sole discretion to disqualify any Participant and/or to forfeit the BIG Points from any Participant in which they believe has undertaken fraudulent practice and/or activities or other activities harmful to this Campaign or to the Organisers.
15. Participants may be contacted, at any time deemed appropriate by the Organisers, via email or any other mode of communication deemed appropriate by the Organisers.
16. The Organisers reserve the absolute right to cancel, terminate or suspend the Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by the Organisers shall not entitle the Participants to any claim or compensation against the Organisers for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
17. The Organisers accept no responsibility for late, lost, incomplete, incorrectly submitted, delayed, corrupted or misdirected booking whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise.
18. The Organisers, subsidiaries, affiliates, and associated companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Campaign (in which case that liability is limited to the minimum allowable by law).
19. The Terms and Conditions contained herein shall prevail over any inconsistent terms, conditions, provisions or representation contained in any other promotional or advertising materials for the Campaign.
20. The Organisers reserve the absolute right to vary, delete or add to any of these Terms and Conditions (wholly or in part) from time to time without any prior notice to the Participants.

21. All expenses associated with this Campaign such as transportation and accommodation (if applicable) shall be solely borne by the Campaign Participants.
22. These Terms and Conditions may be translated to other languages. In the event of any inconsistency between the English and translated versions, the English version shall prevail.
23. These Terms and Conditions shall be governed by the laws of Malaysia.