

Terms and Conditions of “BONUSLINK150” Campaign

1. The following Terms & Conditions shall apply to “BONUSLINK150” (hereinafter referred to as “the Campaign”) which is run by Rakuten Trade Sdn. Bhd. (“Rakuten Trade”) and BonusKad Loyalty Sdn Bhd (“BonusLink”). This Program shall be effective from 1 April 2021 – 30 June 2021 (“Campaign Period”).

Eligibility

2. By participating in this Campaign, you hereby agree to be bound by the following Terms and Conditions.
3. The Campaign terms and conditions (“Terms and Conditions”) shall apply to all new and existing customers of Rakuten Trade who have activated a Rakuten Trade account (“Eligible Participants”) during Campaign Period.
4. A Rakuten Trade account is activated upon the issuance of a central depository system (CDS) number.
5. Rakuten Trade customers who have terminated an existing Rakuten Trade account and thereafter activated a new Rakuten Trade account during the Campaign Period shall NOT be eligible to participate in this Campaign.
6. Rakuten Trade employees are not eligible to participate in this Campaign.
7. Any individual who is below the age of eighteen (18) years as of the activation date with Rakuten Trade shall NOT be eligible to participate in this Campaign.

Campaign Mechanism

8. All Eligible Participants will be automatically enrolled in the Campaign.
9. All Eligible Participants who have successfully activated an account during the Campaign Period shall be rewarded with a one-time **150 BonusLink** Points per account upon account activation. The maximum number of rewards a single participant is entitled to earn for this Campaign is 450 BonusLink Points (150 BonusLink Points per account activated).
10. All Eligible Participants are required to register a Rakuten Trade account (<https://www.rakutentrade.my/device/accountopening?mode=web&source=bonuslink>) during the Campaign Period **and the BonusLink Card Number must be filled up (manually)** during the Rakuten Trade account registration. In the event the Eligible Participants have yet to register as BonusLink Members, they are required to do so in order to receive BonusLink Points rewards pursuant to this Campaign.
11. Eligible Participants must activate their Rakuten Trade account latest by 30th June 2021, 4:30pm to qualify for the BonusLink Points. All **BonusLink Points will be credited** to the Eligible Participants’ BonusLink Members’ Accounts by **the last day of the following month based on the last account activation or any further date as determined by BonusLink.**

General

12. Eligible Participants who have opened and activated a Rakuten Trade account pursuant to this Campaign shall choose the answer “**Loyalty Partners**”; “**BonusLink**” for the question “**How did you hear about us?**”
13. This Campaign **cannot be combined with another Rakuten Trade account opening related campaign or Promotion Code** during the Campaign Period. In the event that the unique URL for this campaign is not used, the applicant shall not be eligible for the campaign reward.
14. Participation in this Campaign shall be deemed to have been consented by the Eligible Participants for Rakuten Trade and BonusLink to **collect, process and use the Eligible Participants’ personal data (including but not limited to the name, NRIC, passport number)** for the purpose of this Campaign in accordance with Rakuten Trade and BonusLink’s respective Personal Data Protection Notice (which is available at https://www.rakutenrade.my/files/pdpa_notices.pdf), owing to the Eligible Participants. Eligible Participants who do not consent to the use of their Personal Data shall not be eligible for the Campaign and must immediately notify Rakuten Trade.
15. BonusLink further reserves their right to use any personal data, images or videos of Eligible Participants in any manner and/or for any purpose related to this Campaign in accordance with its privacy policy and the participants are deemed to consent to such use with no monetary payment.
16. By participating in the Campaign, Eligible Participants are deemed to have agreed to be bound by these Terms & Conditions. Rakuten Trade and BonusLink’s decisions on all matters relating to the Campaign are final, binding and conclusive. No correspondences, queries, appeals or protests will be entertained.
17. Rakuten Trade and BonusLink reserve the right to cancel, terminate, suspend the Campaign with or without any prior notice. For the avoidance of doubt, cancellation, termination or suspension by Rakuten Trade and BonusLink shall not entitle any of the participants to any claim or compensation against Rakuten Trade and BonusLink for any losses or damages suffered or incurred by the participants as a direct or indirect result of the act of cancellation, termination or suspension.
18. Rakuten Trade and BonusLink reserve the right at its absolute discretion to amend, delete or add to any of these Terms and Conditions at any time with or without prior notice. Any variation, additions, deletions or amendments to the Terms and Conditions herein shall be binding on the participants and be deemed to be brought to the attention of the participants through any notice displayed at Rakuten Trade and BonusLink’s websites.
19. Rakuten Trade and BonusLink shall not be held liable and/or responsible for any loss, damage or any other form of liability (including indirect, consequential or economic

losses, loss of profits, and loss of opportunity) in whatsoever nature and howsoever arising or suffered by any participants directly or indirectly from the Campaign.

20. Rakuten Trade and BonusLink shall not be held liable for any default of its obligation under the Campaign due to any force majeure event which include but is not limited to an act of God, war, riot, lockout, industrial action, fire, flood, drought, store or any event beyond the reasonable control of Rakuten Trade and BonusLink.
21. This Campaign shall be governed by and construed in accordance with the laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.