

“BonusLink Pays Your Bills”

Frequently Asked Questions:

General Contest Questions

1. What is this Contest about?

This is a BonusLink Contest whereby ONE THOUSAND winners will be selected to win a share of RM500,000 + 5 Million BonusLink Points during the Contest period. Simply be dressed in the BonusLink “Theme”, swipe a valid BonusLink Card and/or flash the BonusLink Virtual Card at participating BonusLink Partners’ outlets within the Contest period to stand a chance to win free shopping (capped at RM500 / Winner / transaction).

On top that, Members who shared their winning moments on their Facebook or Instagram with the hashtag #BLPaysYourBills will win an Extra 5,000 BonusLink Points.

2. What is the BonusLink ‘Theme’?

‘Theme’ refers to how you dress when you visit the Participating Partners’ outlets. Examples of ‘Theme’ could be ‘BonusLink Theme’ ‘Beautiful in Blue’ ‘Crazy Outrageous’ “All black” . A ‘Theme’ could differ week by week and will be published on BonusLink website, App and social media pages.

3. Are non-Malaysians eligible to participate in this Contest?

Unfortunately, non-Malaysians are not eligible to participate.

4. Are employees, staff, and related service providers eligible to participate in this Contest?

No. employees, staff and service providers, including their immediate family members (spouses, children, parents, brothers and sisters) are not eligible to participate in this Contest.

5. How long will this Contest run?

The Contest will run from 1 November 2018 to 31 December 2018.

6. Where can I shop to stand a chance to win?

The participating BonusLink Partners are Parkson, Shell, Focus Point, LiTZ, Doses Pharmacy and C L Khoon.

7. What do winners get?

ONE THOUSAND winners will win a share of RM500,000. Cash will be paid according to the purchase value, up to a maximum of RM500 per Member per receipt. Any amount exceeding RM500 will be borne by Members.

The same Members who shared their winning moments on Facebook & Instagram with the hashtag #BLPaysYourBills will win a share of 5 Million BonusLink Points, i.e. 5,000 BonusLink Points per Member.

8. How do I participate?

BonusLink Members need to be dressed according to the ‘Theme’ as published on BonusLink website, App and social media pages.

Simply swipe a valid BonusLink Card and/or flash the BonusLink Virtual Card at participating BonusLink Partners’ outlets within the Contest period in order to be spotted by the BonusLink Crew to win free shopping (up to a maximum of RM500 per Member)

In order to be entitled to win the BonusLink Points, winning Members who shared their winning moments on their Facebook or Instagram with #BLPaysYourBills will win a share of 5 Million BonusLink Points, i.e. 5,000 BonusLink Points per Member.

It's that easy!

9. Can I swipe multiple times within the Contest period to stand a higher chance to win?

Yes, the more you swipe at the participating BonusLink Partners' outlets, the more chances you will have to be spotted by the BonusLink Crew.

10. Does BonusLink pay for ALL my purchases as long as it's less than RM500?

No, Prizes will be awarded to Members who purchase products that qualify for BonusLink Points. Items that do not qualify for BonusLink Points may include: Touch n Go top up, bill payment, phone credit top up, cigarettes, contact lens solution, etc.

Eg 1 : RM100 Shell Fuel purchase + RM50 Touch and Go Top Up : BonusLink will pay for RM100 Shell Fuel.

11. How do I get the complete list of participating BonusLink Partners' outlets?

List of participating BonusLink Partners' outlets and its location will be shared on BonusLink website, App, Facebook & Instagram pages on a weekly basis within the Contest Period. Date, locations and time of visit will be published on BonusLink website, App, and social media pages on a weekly basis.

12. Can BonusLink Supplementary Card Members participate in this Contest?

Yes. Both Primary and Supplementary BonusLink Card Members are eligible to participate.

13. My family has three supplementary cards and one of it has won in this Contest. Are the rest still eligible to participate in this Contest?

Yes, provided the remaining BonusLink Cards are registered to other Malaysians who have not won any prizes under this Contest.

14. When should I share my winning video/picture on my social media account?

You will need to share your winning moment immediately in order to be rewarded with 5,000 Points.

Prize, Winner Selection & Notification

15. How are winners selected?

BonusLink Crew and its representatives will be present at the specific participating BonusLink Partners' outlets on selected days during the Contest Period to spot the Winners. Winners will be selected instantly according to criteria determined by BonusLink and may vary from Partner to Partner.

Winners will also be announced on BonusLink Website and Social Media pages.

16. How many prizes can I win under this Contest/ can I win multiple times?

No. Each BonusLink Cardholder can win only once during the Contest period.

17. Can I swipe using a BonusLink Card that does not belongs to me and still stand a chance to win?

You must have a valid BonusLink Card in order to stand a chance to win. Once the Winner is identified, IC verification is required before they are eligible to receive the Prize with the following criteria:

- a. Name on BonusLink Card matches Name on IC, or;

- b. Name on BonusLink Card does not match Name on IC but Member can prove that he/she has a valid BonusLink Card OR he/she can register for a new BonusLink Card instantly
- c. No name on BonusLink Card but Member can prove that he/she is an existing BonusLink Card Member OR he/she can register for a new BonusLink Card instantly

18. Where can I find the list of winners for this Contest?

Please visit bonuslink.com.my for the full list of winners.

19. When will my winning BonusLink Points be credited into my BonusLink Account?

The Extra BonusLink Points will be credited into Winner's BonusLink Account within 3 weeks after the Winners' announcement.

20. Must I sign a consent form in order to be deemed as a Winner?

Member MUST sign the consent form in order to be eligible to be selected as the Winner. There are 2 types of form as below:

- a. Consent Form – For Members who allow BonusLink to use their video/photo for advertising purposes
- b. No-Consent Form – For Members who don't allow BonusLink to use their video/photo for advertising purposes.

21. How will I know that you will not use my video/photo for advertising purposes?

Your video/photo will be deleted in your presence. We will however, list your name as on our Website and social media pages.