

TERMS & CONDITIONS – MOTHER’S DAY CHALLENGE

1. The ‘Mother’s Day Challenge’ (hereinafter referred to as the “Contest”) is open to all BonusLink Primary and Supplementary Members, except employees of BonusKad Loyalty Sdn Bhd (“BonusLink”), media and advertising / promotion agencies engaged by BonusLink, and the immediate family members of the said employees. Immediate family shall mean father, mother, brother, sister, spouse, or child.
2. The Contest is only open to BonusLink Members who are residing in Malaysia and are above 18 years of age. BonusLink reserves the right to disqualify any Member that it knows is, or has reasonable grounds to believe is, ineligible for this Contest as a result of this rule.
3. Contest period is from 8th – 20th May 2018. Members are required to text their mothers a spontaneous message and screenshot their conversation that follows.

Text: *“Hi Ma, you know what – I’m so excited!! I just bought a new pet – it’s this cute python... I can’t wait to come home and show it to you!”*

4. In order to be eligible to participate in the Contest, BonusLink Members are required to submit they screenshot of the conversation and send it to contest@bonuslink.com.my along with the following details:
 - a. Email Subject: Mother’s Day Challenge
 - b. Full Name as per MyKad:
 - c. BonusLink Card Number:
 - d. Mobile Number:
5. A total of 5 Members will be selected as winners and each will win the following prizes:
 - 2 Winners x Elba 3L Air Fryer EAF-G3014(WH)
 - 3 Winners x Parkson Vouchers worth RM100
6. Winners will be selected based on the funniest, spontaneous, quirkiest and most original reply. Winners’ announcements will be posted in BonusLink’s Facebook page; www.facebook.com/BonusLink within 4 weeks after the Contest has ended.
7. The decision of BonusLink is final and binding on all participants and no correspondence will be entertained.
8. By entering the Contest, you agree and consent for BonusLink (and any third party authorized by BonusLink) to use your personal details including your name and photograph for publicity purposes, and for the purposes of the Contest. In the event that you do not consent to the use of your personal including photograph, please notify BonusLink of the same immediately upon notification of your win. Failure to provide consent will render your entry disqualified from the Contest. All personal data provided by you in the Contest will be updated unto your BonusLink Account. Any personal data used by BonusLink will be in compliance with the Personal Data Protection Act 2010 as indicated in BonusLink’s Membership Terms and Conditions.
9. These Terms and Conditions shall prevail over any provisions or representation contained in any other promotional material or advertising relating to this Contest.